

# BEN LOMAND TELEPHONE COOPERATIVE, INC.

311 North Chancery Street • P. O. Box 670 • McMinnville, Tennessee 37111-0670

TELEPHONE: (931) 668-4132 • WEBSITE: [www.blomand.net](http://www.blomand.net)

REC'D IN  
REGULATORY AUTH.

'99 MAY 21 PM 2 38

May 13, 1999 OFFICE OF THE  
EXECUTIVE SECRETARY

Tennessee Regulatory Authority  
Attn: David Waddell  
460 James Robertson Parkway  
Nashville TN 37238

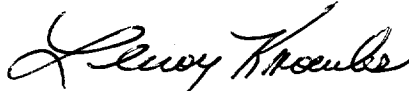
Dear Mr. Waddell:

Attached are thirteen (13) copies of our Second Revised IntraLATA Toll Dialing Parity Plan for Docket No. 99-00259. We have made all of the changes requested on the checklist provided by Carsie Mundy.

Should you have questions or need additional information you may contact me at 931-668-4131.

Sincerely,

BEN LOMAND RURAL TELEPHONE COOP., INC.



Levoy Knowles  
General Manager

LK/bh

BEFORE THE  
TENNESSEE REGULATORY AUTHORITY  
NASHVILLE, TENNESSEE

REC'D TN  
REGULATORY AUTH.

'99 MAY 21 PM 2 38

OFFICE OF THE  
EXECUTIVE SECRETARY

IN RE:

PETITION OF BEN LOMAND RURAL )  
TELEPHONE COOPERATIVE, INC. FOR )  
APPROVAL OF AN INTRALATA TOLL DIALING )  
PARITY IMPLEMENTATION PLAN )

Docket No. 99-00259

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MOTION

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Comes Ben Lomand Rural Telephone Cooperative, Inc. (BLRTC) and moves the Tennessee Regulatory Authority to substitute the attached revised Ben Lomand Rural Telephone Cooperative, Inc. IntraLATA Toll Dialing Parity Implementation Plan, June 1, 1999 Implementation Date, SECOND REVISED PLAN as Exhibit 1 to its Petition which was mailed for filing with the Tennessee Regulatory Authority on April 14, 1999.

The basis of this motion to substitute the SECOND REVISED PLAN for the original plan and/or the REVISED PLAN is for the convenience of the Authority and staff and notification of interexchange carriers of modification and/or amendment to the original plan.

In the alternative, BLRTC moves to amend its original plan filed April 16, 1999, Docket No. 99-00259, by adding the words and figures in Section I. Purpose in the second line of that paragraph by adding the words "Exhibit C" between the words "exchanges" and "located" and by striking the period immediately following the word "Tennessee" and adding the words and figures "totally associated with the Nashville LATA (470)." immediately following the word "Tennessee".

On page 3 of the original plan under the heading *New Installation Customers 1.*, strike the word "into" between the words "providers" and "now" and insert the word "is" in

lieu thereof. On page 4 under V. **Customer Education/Notification**, second paragraph, first sentence, add the words and figures "within 30 days of implementation" between the word "mailing" and the word "and". In the second line add the words "the next bill cycle following implementation" between the word "message" and "regarding". On page 7, Exhibit B CALCULATION OF INITIAL EQUAL ACCESS RATE ELEMENT, Step 2, strike the word "total" and insert the word "originating"; strike the figure "134,09,788" and insert in lieu thereof the figure "74,316,904". In Step 3, strike the figure "\$0.0065" and insert in lieu thereof the figure "\$0.001177". On Exhibit B, heading of last paragraph, strike the word "TRUP" and insert in lieu thereof the word "TRUE" between the words "ANNUAL" and "-UP". Add a complete new exhibit to be designated as Exhibit C which shows the NPA-NXX numbers and the exchange name.

Respectfully submitted this 14th day of May, 1999.

BEN LOMAND RURAL TELEPHONE  
COOPERATIVE, INC.

By: James W. Dempster  
James W. Dempster, Attorney for  
Ben Lomand Rural Telephone Coop., Inc.  
118 E. Main Street  
P.O. Box 332  
McMinnville, TN 37111-0332  
Phone: (931) 473-4934  
Fax: (931) 473-7190

## **CERTIFICATE OF SERVICE**

I, James W. Dempster, Attorney, hereby certify that I have this day served a true and exact copy of the within and foregoing Motion on behalf of Ben Lomand Rural Telephone Cooperative, Inc. via United States Mail, first class, postage prepaid, and properly addressed to the following:

**AT&T Communications**

**Gary Andraza, Assistant Vice President**

**Government Affairs**

511 Union Street, Suite 700

Nashville, TN 37219

(615) 242-2815

**BellSouth Telecommunications, Inc.**

**Guy M. Hicks**

333 Commerce Street, Suite 2101

Nashville, TN 37201-3300

(615) 214-6301

**Ben Lomand Communications, Inc.**

**Joe C. Roper, President**

212 Hillsboro-Viola Rd.

Hillsboro, TN 37342

(931) 668-1010

**Citizens Communications**

**J. Michael Swatts**

**State Regulatory Director-South**

300 Bland Street

P.O. Box 770

Bluefield, WV 24701

(304) 325-1216

**Frontier Communications Services**

**Scott Nichols, Senior Manager**

**Regulatory Affairs**

1990 M. Street, N.W. Suite 500

Washington, D.C. 20036

(202) 293-0593

**ICG Telecom Services, Inc.**

**Michael McCaw**

315 Deaderick Street, Suite 2150

Nashville, TN 37238

(615) 251-4440

**MCI Telecommunications Corporation**

**Kathy Pounds, Director**

**Law and Public Policy**

780 Johnson Ferry Road, Suite 700

Atlanta, GA 30342

(404) 250-5500

**Sprint Communications Company, L.P.**

**Tony Key, Director**

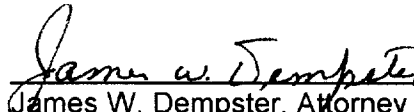
**State Regulatory**

3100 Cumberland Circle

Atlanta, GA 30339

(404) 649-5144

This 14th day of May, 1999.

  
\_\_\_\_\_  
James W. Dempster, Attorney for  
Ben Lomand Rural Telephone Coop., Inc.

BEN LOMAND RURAL TELEPHONE COOP., INC.

IntraLATA Toll Dialing Parity Implementation Plan

June 1, 1999

Implementation Date

**SECOND REVISED PLAN**

BEN LOMAND RURAL TELEPHONE COOP., INC.

McMinnville, Tennessee

April 13, 1999

Exhibit 1 to the Petition of BEN LOMAND RURAL TELEPHONE COOP., INC. to the Tennessee Regulatory Authority for Approval of the subject plan.

## **I. Purpose**

Ben Lomand Rural Telephone Cooperative, Inc. (Ben Lomand) has described herein the process for implementing intraLATA toll dialing parity in the Ben Lomand exchanges (Exhibit C) located in the state of Tennessee totally associated with the Nashville LATA (470). The intent of this Plan is to provide a proposal that, upon implementation, would provide customers the ability to select the participating telecommunications carrier of their choice for routing their intraLATA toll calls.

## **II. IntraLATA Environment**

Ben Lomand customers in Tennessee in the Ben Lomand area can currently dial an access code to complete intraLATA toll calls to another carrier. After implementation of the intraLATA toll dialing plan, customers will be able to subscribe to the carrier of their choice for intraLATA as well as interlata service (two-PIC subscription capability). Customers will dial 1+ the area code and number to complete calls using their subscribed carrier. If customers wish to complete a call using a carrier other than their subscribed carrier, they will need to dial the carrier's access code.

Each end office switch will be equipped with the capability of allowing each end user subscriber to select "no-PIC" as a valid intraLATA subscription selection. Customers selecting "no-PIC" as their subscribed carrier will not be able to make intraLATA toll calls on a 1+ or 0+ dialed basis. Such customer will need to dial an access code each time he or she makes an intraLATA call.

In 1992, toll-free intraLATA county-wide calling was initiated for all Local Exchange Carrier's via an order from the Tennessee Public Service Commission. BellSouth currently maintains tax-code billing tables to identify "free-county-wide" intraLATA toll calls originated by Ben Lomand intraLATA toll customers and to ensure that billing does not occur on these calls. Ben Lomand will continue to process toll-free intraLATA county-wide calls in this manner for toll customers after implementation of intraLATA toll dialing as long as technically feasible.

## **III. Implementation Schedule**

Ben Lomand will provide intraLATA toll dialing parity in Tennessee on June 1, 1999.

## **IV. Carrier Selection Procedures**

Ben Lomand will implement the full Two-PIC (Primary Interexchange Carrier) carrier selection methodology. With the full two-PIC methodology, customers will be able to subscribe to one telecommunications carrier for interLATA toll calls and subscribe to the same or a different participating telecommunications carrier, for all intraLATA toll calls. Orders for changes will be accepted and processed beginning on the implementation date.

Ben Lomand employees who communicate with the public, accept customer orders, and serve in customer service capacities will be trained to explain to customers the process for making PIC changes for intraLATA toll calls. Business Office personnel and the Customer Account Records system will be prepared to make changes in customer records based upon requests from customers or carriers and direct customers to their chosen intraLATA carriers. Processes will be in place to provide new customers with an opportunity to choose their intraLATA toll carrier from a list of available carriers.

### *Existing Customers*

Currently, the Local Exchange Carrier is the only subscribed intraLATA toll provider for existing customers in Ben Lomand's local exchange area. On June 1, 1999, customers may subscribe to any telecommunications carrier offering intraLATA toll service in their exchange. Customers will remain with the Local Exchange Carrier until they affirmatively choose an intraLATA toll carrier. Customers may make this selection through their own initiative or as a result of the promotional marketing activities of participating intraLATA toll telecommunications carriers. Customers may communicate their choice of carriers to Ben Lomand directly or through their selected carriers.

Customers will be assessed a PIC change charge for changing their intraLATA carrier at a rate of \$5.00. When customers request a simultaneous change to the same carrier for their interstate and intrastate service, Ben Lomand will assess two PIC charges one from the interstate tariff and one from the intrastate tariff.

A charge will be established for unauthorized PIC changes submitted by carriers to Ben Lomand for end-user customers (slamming).

### *New Installation Customers*

Ben Lomand customer contact representatives will be provided discussion guidelines that will provide a new customer with the following information:

1. Inform the customer that a choice of intraLATA toll providers is now available to him or her.
2. Offer to read the customer a list of available carriers in randomly generated order.
3. Advise the customer that various carriers provide intraLATA toll service.

Customers who do not make a positive choice for an intraLATA toll carrier will be notified that they will not be automatically defaulted to a carrier and will be required to dial an access code to place intraLATA toll calls until they make an affirmative choice for an intraLATA toll carrier.



### *PIC Charge Waiver Period*

Customers will be given a period of ninety (90) days within which to make one change of their preferred carrier at no cost to the customer. This waiver period will begin on June 1, 1999. The costs associated with this waiver will be recovered through the general cost recovery mechanism.

### **V. Customer Education/Notification**

At the time of implementation, June 1, 1999, the TRA will issue a press release announcing the availability of intraLATA 1+ subscription. This press release will announce the opportunity to choose a primary intraLATA carrier and explain the 90 day waiver period from June 1, 1999 through August 31, 1999.

Ben Lomand will notify all existing end users via a direct mailing within 30 days of implementation and a bill message the next bill cycle following implementation regarding intraLATA subscription implementation and explain their opportunity to select an intraLATA carrier. The wording of the customer notification includes an explanation of the PIC change charge waiver period and is shown as Exhibit A. Customer telephone directories will be updated as new editions are published to reflect the opportunity for customers to choose an intraLATA toll carrier. After implementation, all new customers will be advised of intraLATA availability and requested to make an intraLATA carrier selection.

### **VI. Carrier Notification**

Current interexchange carriers will be notified of Ben Lomand intraLATA toll dialing parity implementation via Certified U. S. Mail at implementation. Carriers that currently participate in interlata toll will be assumed to be participants in the intraLATA toll market. Certified carriers who enter the market after implementation will be added to the list of participating carriers within 30 days of notifying Ben Lomand.

Ben Lomand offers Ben Lomand Listed Name and Address and Ben Lomand Change Activity Register services for the purpose of assisting the carrier's marketing efforts in connection with marketing their telecommunications services. Ben Lomand Listed Name and Address service provides a list of customers available for subscription within Ben Lomand central offices. The data base is updated monthly.

## **VII. Operator Services and Directory Assistance**

Access to Operator Services and Directory Assistance will continue to be available through the customer's local exchange carrier or interLATA carrier. No industry standard exist for access to Operator Services and Directory Assistance unique to intraLATA services. For Operator Services, customers dial "0" to reach their local exchange operator and "00" to reach their interLATA operator. For Directory Assistance, customers dial "1-411" for accessing the local exchange Directory Assistance and dial "1-NPA-555-1212" for accessing their interLATA carrier's Directory Assistance.

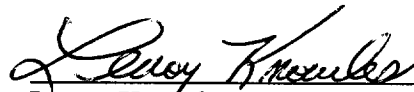
## **VIII. Cost Recovery**

In accordance with 51.215 of FCC Order 96-333, CC Docket No. 96-98, cost recovery for the incremental cost of dialing parity; specific switch software, and necessary hardware and signaling system upgrades, and customer education costs that are strictly necessary to implement dialing parity, will be implemented in a competitively neutral manner across all providers of telephone exchange service a telephone toll service in the area served by Ben Lomand. Incremental costs will be recovered from all carriers through a rate element based upon originating intrastate switched access minutes of use (MOUs) during the 4 year cost recovery period. Attached, as Exhibit B, is a detailed explanation of the Cost Recovery methodology. An annual true-up will be conducted and reported to the TRA.

## **IX. Statement of Compliance**

Ben Lomand will comply with all rules of the FCC and the TRA.

Executed as of the 13<sup>th</sup> Day of April, 1999



Levoy Knowles  
General Manager of BLRTC  
311 North Chancery Street  
P. O. Box 670  
McMinnville, TN 37111  
Phone: 931-668-4131

## Exhibit A

### BILL MESSAGE

"Ben Lomand implemented local toll 1+ subscription service on June 1, 1999. You are now able to choose a local toll provider. Your current carrier will continue to provide this service for you or you may select another carrier. You may select the same provider as your interstate long distance service provider or you may select a different provider for each service. Your first selection prior to August 31, 1999, will be free."

### DIRECT MAILING

#### IMPORTANT NOTICE ABOUT LOCAL TOLL SERVICE

"As of June 1, 1999, you are able to choose your provider of "1+" local toll service. This change allows you to remain with your current carrier or select a different long distance carrier for local toll calls. Please refer to the information pages in the front of your Ben Lomand telephone directory under "Long Distance – Calling Area" for a description of your local toll calling area.

If you would like to select a different carrier for your "1+" local toll service, you should contact that company. No action is necessary to keep current your provider for these local toll calls.

From June 1, 1999 until August 31, 1999 you will be able to change your local toll carrier one time without charge. There may be a charge for each subsequent change you make in local toll companies."

Exhibit B

TENNESSEE  
MEHODOLOGY FOR RECOVERY OF COSTS  
ASSOCIATED WITH  
IMPLEMENTATION OF INTRALATA SUBSCRIPTION

CALCULATION OF INITIAL EQUAL ACCESS RATE ELEMENT

Step 1: Identify the estimated total incremental costs directly attributable to the provisioning of IntraLATA Subscription.

\$87,446.18

Step 2: Identify estimated originating Intrastate/IntraLATA minutes of use for the 4 year recovery period.

74,316,904

Step 3: Calculate a cost recovery rate by dividing amount in Step 1 by the Minutes of Use in Step 2.

\$0.001177

ANNUAL TRUE-UP OF EQUAL ACCESS RATE ELEMENT

Repeat Steps 1 through 3 and calculate an updated access rate element by dividing amount in Step 1, adjusted by the previous year/years cost recovery.

Exhibit C

NPA – NXX

EXCHANGE

|         |                    |
|---------|--------------------|
| 931-394 | Beech Grove        |
| 931-692 | Beersheba-Altamont |
| 931-935 | Bon DeCroft        |
| 931-939 | Centertown         |
| 931-934 | Dibrell            |
| 931-657 | Doyle              |
| 931-596 | Hillsboro          |
| 931-779 | Laager             |
| 931-668 | McMinnville        |
| 931-815 | McMinnville        |
| 931-924 | Monteagle          |
| 931-761 | Old Zion           |
| 931-467 | Pelham             |
| 931-686 | Rock Island        |
| 931-738 | Sparta             |
| 931-739 | Sparta             |
| 931-946 | Spencer            |
| 931-592 | Tracy City         |
| 931-635 | Viola              |